

Boost your reach

When potential buyers search for similar vehicles, your ads are automatically shown to them outside of TrucksNL.

Think of display and social media campaigns. Thanks to key attributes such as brand, year of manufacture and vehicle type, we ensure your offer perfectly matches the buyer's search intent.



Basic Booster

€ 150,- Per month

Price per campaign

Countries: Tailored advice

Monitoring: Monthly

Report: Per quarter

Plus Booster

€ 300,- Per month

Price per campaign

Landen: Tailored advice

Monitoring: Every two weeks

Report: Per quarter

Premium Booster

€ 750,- Per month

Price per campaign

Landen: Tailored advice

Monitoring: Weekly

Report: Monthly

Countries

We use data to determine in which countries your vehicles have the highest chance of being sold.

Monitoring

Our specialists continuously monitor your booster and make adjustments where necessary.

Reporting

Duidelijk overzicht van de prestaties van je booster, met rapportages die resultaten én groeikansen inzichtelijk maken.

Reach

With a higher budget, you increase your reach and attract more buyers, while also building brand awareness.

Boosted results with the Plus Booster



A customer in the truck trade was looking for extra visibility and more leads. With the Plus Booster from TrucksNL, we launched targeted ad campaigns both on TrucksNL and external platforms like META.

Thanks to smart targeting, effective budget usage, and continuous optimisation, his listings received more attention from the right buyers. The result? More visibility, more engagement, and more sales opportunities within the truck market.

Which platforms

GP FANS

B B C

Investing.com

+ many others

Duration & investment

12 months

€ 7.200,-

Final results of this campaign

Conversion rate of **1,09%**

CTR of **2,33%**

Number of impressions **+22,5%**

Viewed listings **+19,4%**

Leads **+240%**

Views

2.249.667

AD views

Reach

767.865

Unique users

Clicks

52.522

Clicks or interactions