

# Branded Booster

## Performance and branding in one Power Formula

Do you want to receive more inquiries and simultaneously work on your company's recognizability? With the Branded Booster, you combine the best of both worlds. You generate leads immediately while structurally building your brand.

### Booster as a lead machine

The booster is known as a powerful lead machine, where your ads are shown to the right people at the right time on the internet.

With a large display network, your ads are deployable across millions of websites.



Your brand in the spotlight, your leads in motion.

#### Branded Booster

€ 800,- Per month

\*More budget is always negotiable

- ✓ Personalized banners
- ✓ Boost in brand awareness
- ✓ Boost in trust
- ✓ Direct leads
- ✓ Monthly reporting

### The Branded Booster strengthens your name in the market.

While the booster is solely focused on generating leads, the Branded Booster goes one step further. The TrucksNL branding makes way for your company's branding. Your corporate identity, colors, logo, and business details give the banner its own identity.

Branding creates recognition and trust, helping you build a positive association with your company. As a result, people will remember you, recommend you, and come back to you more often.

# Imperium Trucks accelerates international growth with the Branded Booster

Imperium Trucks wanted to not only generate more leads but also structurally build brand recognition in the international market. With the Branded Booster, the company chose a strategy where visibility and branding go hand in hand.

By placing their own corporate identity, logo, and business information at the heart of a large-scale display campaign, each impression reinforced the brand. The results show that this approach not only increased reach but also led to measurable growth in leads, ad views, and conversions within TradeWorld.



## Which platforms

GP FANS

BBC

Investing.com

+ many others

## Results achieved within

1 month

## Results of this campaign

1,1 million impressions

98,228 unique people reached

11.93 frequency

11.000 clicks

40 leads

### Leads

79%

More leads

### Reach

101%

More viewed ads

### Visitors

32%

More visitors to the company page